

Get-rich-quick schemes: The South African Reserve Bank has initiated a public awareness campaign aimed at warning the general public about the perils of get-rich-quick schemes or pyramid schemes.

IF EVERYBODY WINS, THEN WHY DO SO MANY PEOPLE LOSE?

GET POOR QUICK. Every day more people are putting their cash into get-rich-quick schemes. These get-rich-quick schemes will persuade you that you can't lose. The bad news is that you probably will. Sometimes these schemes pose as Stokvels, to make you trust them. They have meetings and put pressure on you to invest. Previous winners will speak for them. They will tell you you're going to make it big. So you find some cash and you invest it too. **SOME OF YOU WILL WIN BUT MOST OF YOU WILL LOSE**. Stop for a moment and think. Most of the money that you hand over goes straight into the pockets of the promoters. A few may win. But most will lose. It is the promoters who are really getting rich quick. These schemes always die in the end. There are not enough people or enough money to keep them going. As a scheme carries on more and more will put in their money and receive nothing. That's why the South African Reserve Bank acts quickly against illegal schemes, which contravene the Banks Act. The longer they last the more they damage our communities. Next time you hear of a scheme that sounds too good to be true, it probably is. Do the wise thing. Save your money. Put it in your pocket and walk away.

DOUBLE YOUR MONEY

GET POOR QUICK. If you put your hard-earned money into get-rich-quick schemes you will probably lose. You may as well tear your money up. Sometimes these schemes pose as Stokvels, to make you trust them. They have meetings and put pressure on you to invest. Previous winners will speak for them. They will tell you you're going to make it big. So you find some money and you invest too. **SOME OF YOU WILL WIN BUT MOST OF YOU WILL LOSE**. Stop for a moment and think. Most of the money that you hand over goes straight into the pockets of the promoters. A few may win. But most will lose. It is the promoters who are really getting rich quick. These schemes always die in the end. There are not enough people or enough money to keep them going. As a scheme carries on more and more will put their money in and receive nothing. That's why the South African Reserve Bank acts quickly against illegal schemes, which contravene the Banks Act. The longer they last the more damage they do to our communities. Next time you hear of a get-rich-quick scheme that sounds too good to be true, it probably is. Do the wise thing. Save your money. Put it in your pocket and walk away.

WILL YOU LOSE YOUR CHRISTMAS BONUS?

You will if you put it into a get-rich-quick scheme. The guys that run these schemes will persuade you that you can't lose. The bad news is that you probably will. Sometimes these schemes pose as Stokvels, to make you trust them. They have meetings and put pressure on you to invest. Previous winners will speak for them. They will tell you you're going to make it big. So you take your money and you invest too. **SOME OF YOU WILL WIN BUT MOST OF YOU WILL LOSE**. Stop for a moment and think. Most of the money that you hand over goes straight into the pockets of the promoters. A few may win. But most will lose. It is the promoters who are really getting rich quick. These schemes always die in the end. There are not enough people or enough money to keep them going. As a scheme carries on more and more people will put in their money and receive nothing. That's why the South African Reserve Bank acts quickly against these illegal schemes, which contravene the Banks Act. The longer they last the more damage they do to the communities. Next time you hear of a scheme that sounds too good to be true, it probably is. Do the wise thing. Save your money. Put it in your pocket, and have a Happy Christmas.

THERE ARE A FEW PEOPLE WHO REALLY DON'T WANT YOU TO READ THIS AD.

The guys that run those get-rich-quick schemes don't want you to read this. They want you to think that you can't lose. The bad news is that you probably will. Sometimes these schemes pose as Stokvels, to make you trust them. They have meetings and put pressure on you to invest. Previous winners will speak for them. They will tell you you're going to make it big. So you find some cash and you invest it too. **SOME OF YOU WILL WIN BUT MOST OF YOU WILL LOSE.** Stop for a moment and think. Most of the money that you hand over goes straight into the pockets of the promoters. A few may win. But most will lose. It is the promoters who are really getting rich quick. These schemes always die in the end. There are not enough people or enough money to keep them going. As a scheme carries on more and more will put in their money and receive nothing. That's why the South African Reserve Bank acts quickly against illegal schemes, which contravene the Banks Act. The longer they last the more damage they do to our communities. Next time you hear of a get-rich-quick scheme that sounds too good to be true, it probably is. Do the wise thing. Save your money. Put it in your pocket and walk away.



**The South African Reserve Bank.
Protecting your rand.**